THE MACADAMIA STANDARD

The Official Newsletter of ECMA Nuts Ltd.

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Director's Address: Bridging Embu to the World

Welcome to the inaugural edition of *The Macadamia Standard*. As we reach the midpoint of 2026, the global demand for premium, ethically sourced macadamia nuts continues to surge. Here in Embu County, we are uniquely positioned to meet that demand with some of the highest-yielding, most flavorful nuts on the global market.

I am thrilled to announce a major operational milestone for ECMA Nuts Ltd. this month: the launch of our brand-new digital platform. Designed from the ground up, our new corporate website represents a massive leap forward in how we conduct business locally and globally. For our international buyers, it provides absolute transparency into our supply chain and quality control protocols. For our local farmers and aggregators, it offers a seamless, direct line of communication to our procurement team.

Our mandate remains unchanged: to empower local farming communities through equitable trade, while providing the global food sector with raw, in-shell materials that meet the highest international standards. Thank you for your continued partnership.

— Eddie Mark Gitonga Njeru
Director, ECMA Nuts Ltd.

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Harvest & Sourcing Update

The 2026 Mt. Kenya harvest has yielded exceptional results. Thanks to favorable weather patterns and the continued expansion of our Farmer Field Schools, our intake volume has increased by 15% compared to the previous quarter.

Global Logistics & Export

Our grading and warehousing facilities are operating at peak efficiency. We have recently streamlined our logistics pipelines to accommodate increased containerized shipping demands for Q3.

More importantly, the quality remains pristine. We have observed consistently high Kernel Recovery Rates (KRR) across our intake. By bypassing unnecessary middlemen and paying competitive market rates, we continue to secure the premier pick of the region's raw, in-shell nuts.

Every batch leaving our facility undergoes rigorous sorting, sizing, and moisture-control protocols. Whether you are a local large-scale processor or an international buyer, ECMA Nuts Ltd. guarantees hygienic handling and secure, timely transit from our warehouse to your destination.

🚨 NOW LIVE: DIGITAL SUPPLIER REGISTRATION

Are you a **Farmer/Producer** or an **Aggregator** in the Mt. Kenya region? You can now join the ECMA supply network directly through our website! Skip the phone queues and manual logs. Simply visit **ecmanuts.co.ke/supplier**, fill out your farm location and estimated yield, and our sourcing team will reach out to schedule a baseline assessment. Partner with us for competitive rates and transparent weighing.

ECMA Nuts Ltd.

Ethically Sourced. Globally Delivered.

📍 Embu County, Mount Kenya Region

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